

Much Ministries Inc. Systemic Poverty is complicated; but not invincible!

Vision: Transform individuals, families, communities, and the nation of Haiti from a place of poverty to a reality of thriving, using their God given abilities. *Matthew 6:10 "on earth as it is in Heaven"*

Mission: Create sustainable economic opportunities and remove barriers, for individuals willing to move beyond a mindset molded by poverty.

Values:

- Direction of the Holy Spirit and Wisdom of God.
- Physical expressions of the Kingdom of God.
- Capacity of the individual, the gold in each person.
- Personal power and Personal responsibility of each individual.
- Changing the question from "what do you need?" to "what do you have?".
- Honest open communication, Clarity in expectations

Much Ministries Calling and History concerning Haiti.

- 2003 Moment of Moral Clarity, first trip to Haiti
- 2005 Redirected by God's "NO"
- 2007 Received 501c3, opened Sunny Brooks Market Place in Waynesville, Ga
- 2011 Redirected by the YES of God, moved to Gonaives, Haiti.
- 2014 Launched 2nd Story Goods
- 2015 Purchased Market Place Gonaives, created MUCH MPG LLC.
- 2016 Created PROLEAD – Training, Education, and Development program
- 2019 Grand Opening Market Place Gonaives

The Problem: Haiti's poorest 50% are stuck in cycles of poverty, living off less than \$2.00 from random sources. This poverty is rooted in a crippling belief system that is perpetuated by traditional ministry models.

Our Strategy: We discovered through a proven approach, those trapped in crushing poverty are best served when enabled with opportunity to realize their own abilities and earn a living.

Much Ministries creates and promotes sustainable businesses that employ those ready to choose a different future. We train and empower those who dare to dream, to recognize and reject values that propagate systemic poverty so they can be successful.

Our Structure:

Second Story Goods – Much's flagship business created in 2011 in Haiti, housed at MPG and employing over 100 Haitians earning a living wage. 2SG is in its 7th year with gross annual sales beyond \$400K to over 35 outlets in Haiti, the US and Canada

Market Place Gonaives ("MPG") – is a financially self-sustaining business development project. The renovation of a 1.4 acre industrial site will become a place of innovation and encouragement. Our anchor tenant is the first full service grocery outside Port au Prince. (business plan available)

PROLEAD--PROLEAD was envisioned with the understanding that sustainable business must have great employees. Haiti's heritage of generational slavery has entrenched negative attitudes towards employers and employment. This barrier is dismantle through the PROLEAD program.

Much Ministries measures:	2014	2015	2016	2017	2018	2019
Business operated by Much	1			1		3
Business empowered by Much		1			3	6
Haitians earning a living wage*	35	50	75	200	250	500
Haitians trained through PROLEAD	15	30	60	160	240	500

* Much Ministries considers a living wage 3x Haiti's minimum wage of 300g/day. about \$5.00

Much Ministries has a triple bottom line, Jobs, Spiritual Impact and, Cultural Impact.

The business, 2nd Story Goods, is our “Flagship” of success, 100+ families earning a living wage, a community of faith where everyone is encouraged in their journey, and a culture of excellence and teamwork in the workplace. Our measure of success is not simply sustainable business; But sustainable families. The reality is when heads of households work to provide Food, Education and Security for their families, fear of scarcity subsides and families become stabilized. The result is transformed culture because family is the heart of culture. **Spiritually**, We observe Christian faith being “lived out” in a mutually accountable faith community.

A look to the future: The success of Market Place Gonaives will stimulate more business activity, employment opportunities and industry in this city. Gonaives is uniquely positioned for growth in Haiti, its central geographic location and role in Haiti's history make it a perfect national catalyst. PROLEAD, through business incubation and sector specific businesses development will target the ultra poor with entry level employment opportunities coupled with education. These sectors include, but not limited to, value added agriculture and waste management. We leverage our current success to engage more partners to collaborate in these new sectors to create more jobs and dismantle the systems of generational poverty.

Spiritual Dynamic: We believe that spiritual realities affect the world right now in real and practical ways. To ignore this reality is foolish. Systemic poverty is also a spiritual stronghold and must be addressed in that arena. We collaborate with others of common faith to prayerfully do the “spiritual work” and celebrate the ever expanding reality of “...on earth as it is in Heaven”.

Board of Directors: 2018

Beaver and Kathy Brooks - *founders and directors* of Much Ministries.

Greg Thompson - Insurance Executive, Markel Corp, Executive Mentor, - *Chairman*

Mary Thompson - Homemaker and freelance artist

Lever Stewart- GC for Accushield, mergers and acquisitions attorney, serial entrepreneur.

Jan Stewart - Homemaker and CFO, MFG Courier -*Treasurer*

Michael Johnston- real estate development expertise - *Secretary*

Judy Johnston - Executive assistant to President of Coast College of Georgia

Jeff Peters - CFO, Hilton Head Presbyterian Church, retired missionaries to Haiti

Becky Peters - Licensed Practicing Counselor, Hilton Head, SC.

Wade Hughes - CEO 5Q Partners, entrepreneur, fundraising expertise.

Jay Betts – Founder, owner commercial real estate development company.

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